

For Immediate Release

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**New Jersey Section, PGA of America,  
Lincoln Renew Partnership**

*The New Jersey Section and The Lincoln Motor Company have agreed to terms that extend the Section's longest partnership into 2020*

Bedminster, N.J., June 17, 2020...The New Jersey Section of the PGA of America (NJPGA) today announced its renewal with The Lincoln Motor Company (Lincoln), the Section's longest tenured partner. Despite the challenging environment presented by Covid-19, Lincoln, who serves as the Official Automobile of the New Jersey PGA, and their team remain committed to the New Jersey Section, our PGA Professionals, our PGA Facilities and golfers throughout the Section.

While some of their on-site event activations will be modified in the short term to comply with State and Federal regulations, their staff members are eager to once again collaborate with our Section staff and responsibly interact with players while at popular Weekly Pro Am venues such as Echo Lake Country Club (Westfield, NJ), Canoe Brook Country Club (Summit, NJ) and Hamilton Farm Golf Club (Gladstone, NJ). The partnership is also highlighted at the annual Charity Clambake which will be held at the Hollywood Golf Club (Deal, NJ) from July 27-29 where our PGA Professionals will compete in their first major championship of the season and a charitable donation in the amount of \$25,000 will be made to the NJ Golf Foundation.

In addition to the support they provide to events such as these, they also offer an effortless experience to vehicle owners. Interested consumers can register [HERE](#) to receive a personally crafted journey complete with purchase incentives, concierge support, and more.

**About the NJPGA**

Since its founding in 1916, The PGA of America has maintained a twofold mission: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. The NJPGA is one of 41 geographic sections throughout the country and has been in operation since 1925. In 2012 and 2015, the NJPGA was the recipient of the Herb Graffis Award, presented annually to a PGA Section that shows extraordinary or exemplary contributions in player development and growth of the game programming. For more information on the NJPGA please visit <http://newjersey.pga.com/>.

**About LINCOLN**

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln Motor Company, please visit [www.lincoln.com](http://www.lincoln.com).